



**WHAT MAKES KIDS R KIDS THE RIGHT CHOICE  
FOR YOUR CHILD AND FAMILY?**

An advertisement for Kids 'R' Kids. It features a photograph of a young girl with blonde hair in pigtails, wearing a red shirt, smiling and holding a yellow pencil. A green apple is visible on a desk in front of her. The background is a warm orange-yellow gradient.

**I will be smarter  
on Friday than  
I was on Monday.**

Our Corporate AdvancED Accredited program  
leads every child to a higher level of success.

Kids 'R' Kids is ready to prepare your child  
for what lies ahead in elementary school.

The Kids 'R' Kids logo, featuring the words "Kids 'R' Kids" in blue serif font with a gold "R" in a blue circle and gold laurel leaves, and a gold ribbon banner below with the words "Schools of Quality Learning" in white serif font.

## Facility Specifics

- ☑ Five Star Accredited
- ☑ Operating 6:30-6:30 Mon.-Fri.
- ☑ Glass walls & spacious classrooms
- ☑ Unique Kids Café for mealtimes
- ☑ Gender specific restrooms 2+
- ☑ Four age-appropriate playgrounds
- ☑ Media Center & classroom computers
- ☑ TeachSmart Interactive SMART-boards
- ☑ 36 family internet cameras
- ☑ Secured entry & computer checkpoint

## Programs and Tuition

- ☑ Full-time Contract ensures no price increase EVER
- ☑ Tuition includes breakfast, lunch, & snack
- ☑ Tuition includes family internet access of cameras
- ☑ Age-specific curriculum & program variety options
- ☑ Standard & Exclusive Programs to choose from
- ☑ Infant, Toddler, Two's, and Three's curriculum
- ☑ Jr. Kindergarten & Advanced Transition Program
- ☑ Private Kindergarten & Elementary-Age Programs
- ☑ Preschool & Elementary-Age Summer Camps

## Health and Sanitation

- ☑ Nightly professional cleaning services
- ☑ Teaching staff First Aid CPR Certified
- ☑ Infant staff are ITSIDS Certified
- ☑ Designated Cafe improves sanitation
- ☑ Meals are healthy & nutritious
- ☑ Allergy diets follow stringent protocol
- ☑ Comprehensive Daily Sanitation
- ☑ Designated Boo Boo Room
- ☑ Routine hand washing mandates
- ☑ Kids R Kids premises is 'non-smoking'

## Professional Teaching Staff

- ☑ Five Star Staff Educational Level
- ☑ Children's work is displayed in classroom
- ☑ Students are assessed regularly to monitor individualized progress
- ☑ Teacher & child directed activities & group learnings, scheduled daily
- ☑ We support continuous staff education, regular training, & development
- ☑ Classroom assessments include rating scales, checklists, and observations
- ☑ Families receive progress updates through communication & conferences
- ☑ Designated Classrooms, Media, & Cafe promote elementary school readiness

## Curriculum

- ☑ Five Star Certified Program
- ☑ Curriculum, rooms, & materials promote learning & development
- ☑ Social, emotional, physical, language, & cognitive focus
- ☑ Quality Lesson Plans communicated, posted, & executed
- ☑ Daily schedules and routines consistent
- ☑ Outdoor playtime includes gross motor & learning activities
- ☑ Materials & equipment spark children's interest & engagement
- ☑ Meets/exceeds National & NC State Education Standards

## Families

- ☑ We welcome & encourage involvement
- ☑ Teachers work toward shared goals
- ☑ Families are partners in development
- ☑ Security of leaving child for the day
- ☑ Newsletters, phone calls, messaging
- ☑ Conferences, meetings, & checkpoint
- ☑ Kids are 'Hugged First-Then Taught'
- ☑ Kids are Laughing & Learning

- >Collaboration
- >Relationships
- >Communication
- >Confidence
- >Trust
- >Bond
- >FUN Development & Growth

## Relationships, Leadership, & Management

- ☑ Families feel welcome & comfortable
- ☑ Teaching staff are positively engaged
- ☑ Teachers help children resolve conflict-positively redirect
- ☑ Facility projects a warm, friendly & productive environment
- ☑ Owners are on site and involved in daily operations
- ☑ Three, full time, qualified Directors & additional management
- ☑ Additional support staff is visible throughout the school
- ☑ Classrooms open at 6:30 am and close at 6:30 pm
- ☑ Center is regularly assessed for quality & compliance

